



**AGENCY REPORT**

for

Metro Nashville Arts Commission Meeting

June 18, 2015

Metro Office Building 2<sup>nd</sup> floor, Davidson Conference Room

800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Dr. Ruth Ross Edmonds, Laurie Eskind, Matt Fischer, Don Hardin, Clay Haynes, Larry Keeton, Meg MacFadyen, Joseph (Pepe) Presley, Stephanie Pruitt, Marielena Ramos, Paula Roberts, Hope Stringer, Santi Tefel, and Sherry West

## Overall Action Items:

- Grant Allocation Recommendations

### Improve the Creative Workforce

#### 1. Programs

- Bellevue Library —Due to library patron requests for better access to the artwork, staff is working with the architect and landscape architect to determine an additional path in front of the artwork. Paver surround needs adjustments and this repair will take place in August.
- Bike Racks Phase II — A location for *Good Eats!* (Whisk) has been identified. Staff is coordinating with Public Works. It will be late 2015 before the site is available for installation of the rack.
- Bike Racks Phase III— The PAC and Commission approved three of the five bike rack designs recommended by the selection panel. Due to concerns regarding feasibility, safety and artistic merit, *Ground Ball* and *Together We Rise* were not approved. Staff consulted with Procurement t and determined the two artists selected by the panel, but not approved by the PAC could respond to Metro Arts' design concerns within the current procurement. The artist's response to the design concerns will be reviewed by the PAC and Commission later in the summer..
- Civil Rights Public Art Project — Artist Walter Hood is completing research and making photo selections for a final design for *Witness Walls*. He is working with a local engineer to design the footing and lining up concrete contractors for fabrication/installation Project update mailings, by email and US mail, will go out the week of 6/15/15 to Veterans and others who have participated in the project. Artwork installation is expected late 2015.
- Community Centers (Madison Park and Smith Springs Park) —Staff attended public input meetings and are working closely with Park staff and design team to craft a plan for public art in both locations. Schematic design was presented to the public in April. Feedback forms are available on Metro Arts website. Staff is working with the architect and design team and expects to bring recommendations regarding the artist selection process to the Public Art Committee and to the Commission in July/August Design development due in late September.
- KVB —Structural engineering is completed. Artist is reviewing landscaping options and ordering poles. Installation timeline will be firmed up over the next few weeks.
- West Riverfront Park— Sculpture is being delivered June 17/18 and installation begins. Install of sculpture will take approximately 2 to 2.5 weeks. Final lighting programming will occur in July. Opening events planned for July 30 – August 2.
- Maintenance of Public Art Collection — Staff is conducting routine maintenance and inspections as needed.
  - Pier: The windsocks for Pier were badly damaged over time by environmental conditions. We have removed the damaged windsocks and are working with the artist to replace with a sturdier version. Staff has approved a design plan for new aluminum “windsocks” that will replace the damaged canvas ones and be a more permanent, long-term solution. Local contractor B&B laser is fabricating.
  - Public Art Maintenance System: Civic is currently testing a system prototype and are conducting maintenance inspection of entire collection. .
- Metro Arts Grants —We trained 27 citizens as panelists, and 25 served on grant panels in May. 32% of the panelists represented people of color, and 20 council districts were represented
- Arts Build Communities Grant Program —Metro Arts will re-grant \$25,160 to Davidson County nonprofits via this Tennessee Arts Commission program for FY16. The application deadline is July 1. Metro Arts receives

\$4,440 in administrative fees to manage this program for TAC. 7 citizen panelists have been recruited to serve on the review panel scheduled for August 10.

- THRIVE Micro-funding Program — Close-outs for FY15 are still being processed for the 12 projects that were awarded \$39,945 in funding during FY15. Staff made minor adjustments to the application process and proposals are being accepted for FY16. The mayor's budget recommended \$40,000 in funding for FY16. Chairman's substitute budget includes 60k additional funding for THRIVE for a total budget of \$100,000 for FY16.

## **2. Partnerships & Policies**

- Artober Nashville — Monthly Artober Community Partner meetings offer professional training and development opportunities through special topic presentations. We currently have 443 subscribers to the Artober community partner email list.
- MNPS — Metro Arts will continue in FY16 as an official Pencil Partner for Hunter's Lane High School International Baccalaureate Academy.

## **3. Tools**

- National Endowment for the Arts — NEA request for \$180,000 to create the THRIVE Learning Lab with Lipscomb's Andrews Institute for Civic Leadership is pending.
- Metro Arts is listed on [www.mnpscapstone.org](http://www.mnpscapstone.org), a hub of internship and job shadow opportunities for MNPS students.
- Arts Build Communities Grants — Kana Gaines presented an FY16 ABC workshop at the downtown public library in May and two webinars were hosted in June to further educate potential applicants.
- Artist Directory — The Directory is a resource utilized by the creative class and consumers in the community. There are over 350 profiles in the directory.
- Arts Buzz — The monthly Arts Buzz e-newsletter informs artists and creatives about local, regional and national opportunities for calls, auditions, fellowships, jobs & more. There are currently 1,043 subscribers.

## **Increase Creative Participation**

### **1. Programs**

- Our Town — Phase II of the project was reviewed by the Public Art Committee on April 9<sup>th</sup> and approved for funding. Staff is working with the artist to meet final deliverables from Phase I and begin design development for Phase II.
- Metro Arts Grants — A total of \$ 4,235,524 in grant funds were requested by 53 nonprofit organizations in 83 grant applications for FY16 activities and operations. Six grant review panels were held in May, and 1,910,200 in award allocations were reviewed and recommended by the Grants & Awards Committee in June.
- Community Engagement — Staff continues to work with partners, such as MNPS Academies, Community Achieves, and Arts Entertainment councils to develop programs that will research and develop participation opportunities countywide.
- Arts Build Communities — ABC grants provide support for arts projects that broaden access to arts experiences, address community quality of life issues through the arts, or enhance the sustainability of asset-based cultural enterprises.

### **2. Partnerships & Policies**

- Cultural Arts Program (CAP) Pilot — Jen, Rebecca and Leigh met with the Pamela Johnson of the ECON Club of Nashville to evaluate progress of the pilot program that helps low income families attend performances and exhibits at several major cultural institutions.

- Creative City Pilot-Curb Center for Art, Enterprise & Public Policy will launch a year-long “Creative City” partnership with Metro Arts that will include a speaker series, learning cadre and spring 2016 symposium. Graduate student Jyoti Gupta will conduct baseline research this summer around equity/access/inclusion issues within our major cultural institutions and we will use that data to help shape our learning cadre.
- Nashville Arts Magazine —Staff is working with Nashville Arts Magazine to include monthly columns on the public art collection, arts education, and community arts activities in Nashville.
- ULI— Staff is serving on the Urban Land Institute Urban Magnets and Young Leaders committee and working to integrate the arts into discussions about Nashville’s growth and development.
- Nashville Convention Visitor’s Corporation—Jen/Rebecca continue to engage in conversations with NCVV staff on how to better integrate arts scene into tools, online maps and visitor center education.
- Civil Rights/Witness Walls/Teacher Cadre – The Witness Walls teacher cadre has concluded. All 6 lesson plans can be found on our web site.
- ABC – As a designated agency, staff continues to work with the TAC in administering the ABC grants program.
- Center for Independent Living – Rebecca worked with program staff to enhance the Artober Nashville partner toolkit with information about promoting accessibility options. She will continue to explore partnership opportunities to ensure that arts and cultural offerings are accessibility-friendly.
- Pencil Foundation – Caroline/Anne-Leslie pairing with Shimai Gallery to develop a teacher externship for teachers from Bellevue Middle School (art, band, orchestra). Program will result in project-based learning that engages students with public art.

### 3. Tools

- ExploreNashvilleArt.com Mobile site– Recent updates to the site include approximately 55 galleries/museum listings and tours for the Downtown Art Crawl as well as the Wedgewood-Houston Crawl.
- Classroom Resources – Staff updated the Metro Arts website to include a full compilation of curriculum guides and teacher resources focused on public artworks.
- Arts Build Communities – FY16 Workshops and application reviews are offered to potential applicants. FY15 closeouts are in progress and year-end impact reports will be available in July.

## Improve Creative Quality & Innovation

### 1. Programs

- Metro Arts Grants—Laurel and Rebecca will host focus group meetings with grantees in July to solicit input and collect information concerning user experience, communication effectiveness and customer service.
- THRIVE – THRIVE provides funding for artists to execute artistic vision through innovative projects that engage community and impact neighborhoods.

### 2. Partnerships & Policies

- Jen worked with the Nashville Chamber to secure funding for a study on cultural infrastructure and activation throughout the county. This research project, called *Culture Here* is well underway.
- Metro Arts is working with CM Ronnie Steine to move a bill focused on improving the zoning allowances for artisan manufacturing. This will come before the planning commission on 5/28 and to council for public hearing in July.

### 3. Tools

- Metro Arts Grantee support —Basic 1 and Basic 2 categories applicants will receive written reports, scores, and Audit Summaries, and all other applicants are able to request panelist feedback and score-sheets after panel dates.

- Metro Arts staff initiated a grantee monitoring process to evaluate the expenditures and compliance of 10% of our grantee pool. Ian conducted monitoring visits for FY15 and found no major infractions.

## **Operations**

### **1. Staff Management and Development**

- Jen was invited by PolicyLink, a national policy think tank to attend a meeting in June in Chicago about the importance of local cities arts and municipal policy.
- Jen is working with Narrie Rome, VP of Government Affairs at AFTA on tracking changes affecting arts education to the No Child Left Behind Reauthorization sponsored by Sen. Alexander. Jen attended National Arts Day on the Hill on 3/23 and met with Rep. Corker, Cooper and Alexander.
- Jen invited to participate in National Arts Leadership Forum in Sundance
- Laurel Fisher has joined Metro Arts staff as the Grants Manager. She has held positions at Belmont University, W.O. Smith Music School and most recently The Community Foundation of Middle Tennessee as a member of the GivingMatters.com team. She completed Belmont University's Nonprofit Leadership Program in 2012 and is a graduate of the Nashville Emerging Leaders program and was a finalist in YP Nashville's 2014 Nashville Emerging Leader Awards.
- The Public Art team is hosting high school intern, Sydney Lewis, who attends University School. She's working on various projects including the ExploreNashvilleArt.com site. Sydney will be working with us through early August.

### **2. Finance**

- Metro Arts Operation and Capital Budget hearings with the mayor were successful.

### **3. Media**

### **4. External Affairs**

- Partnered with Mayor's Office and Hall Strategies to support Nashville's booth at the National League of Cities Convention. The convention will be hosted in Nashville in 2015 and we will support local tours and activation opportunities around Creative Economy.

### **5. Community Leadership**

- Arts & Business Council Programming Advisory Committee - Rebecca
- ULI Urban Magnets-Caroline
- PAN Council-Caroline
- Hunters Lane IB Academy Business Partner Council-Rebecca & Laurel
- FutureReady Nashville - Rebecca
- Nashville Film Television Transmedia Council – Jen/Rebecca
- Urban States Arts Federation Executive Board—Jen
- OZ Arts Advisory Council-Jen
- Music Makes Us Advisory Council-Jen
- Leadership Tennessee-Jen
- TEDxNashville-Jen/Rebecca
- Lipscomb University-Arts Leadership Academy
- 5<sup>th</sup> Avenue of the Arts - Rebecca

## Financial Report

### FY2015 Summary Report

6/11/2015

	Budget	Actual	Remaining	Notes
<i>Metro Salaries</i>	\$380,900	\$346,525	\$34,375	
Total Salaries	\$380,900	\$346,525	\$34,375	
Total Fringes	\$151,600	\$142,594	\$9,006	
Total Operational	\$123,700	\$99,081	\$24,619	
Total Internal Services	\$32,400	\$32,197	\$203	
Total TAC MCI Grant (Operating)	\$71,500	\$71,500	\$0	
Total TAC ABC Re grants	\$29,866	\$22,828	\$7,038	
Total Metro Arts Grant Contributions	\$1,892,700	\$1,633,019	\$259,681	
<b>TOTALS For FY2014</b>	<b>\$2,682,666</b>	<b>\$2,347,744</b>	<b>\$334,922</b>	

	Budget	Actual	Remaining	Notes
Special Purpose Fund	\$81,209	\$17,143	\$64,066	

	Budget	Actual	Remaining	Notes
Convention Fund	\$47,444	\$0	\$47,444	

## Financial Report

### Percent for Public Art Fund Report

6/11/2015

#### Revenues

Capital Spending Plan 2001	\$473,991
Capital Spending Plan 2002	\$413,319
Capital Spending Plan 2003	\$1,164,191
Capital Spending Plan 2005	\$487,367
Capital Spending Plan 2006	\$643,311
Capital Spending Plan 2007	\$1,253,687
Capital Spending Plan 2008	\$647,050
Capital Spending Plan 2009	\$1,267,300
MTA Bus Stop Credit for Twenty Eighth Avenue Connector	\$29,772
Capital Spending Plan 2011, 2013	\$2,568,500
<b>Total Revenues</b>	<b>\$8,948,488</b>

<b>Total Expenditures</b>	<b>(\$5,001,452)</b>
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<b>Subtotal</b>	<b>\$3,947,036</b>
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#### Encumbrances

Funds Assigned to Bellevue Library	(\$45,998)
Funds Assigned to Bike Racks, Phase 2	(\$24,275)
Funds Assigned to Bike Racks, Phase 3	(\$249,550)
Funds Assigned to Civil Rights Public Art Project	(\$119,838)
Funds Assigned to Edmondson Park	\$0
Funds Assigned to KVB	(\$741,362)
Funds Assigned to Madison Park Community Center	(\$98,000)
Funds Assigned to Our Town Project (Bryce McCloud)	(\$50,000)
Funds Assigned to Public Square - Civil Rights Project	(\$369,629)
Funds Assigned to Smith Springs Park	(\$98,000)
Funds Assigned to Southeast Area Library & Community Center	(\$49,874)
Funds Assigned to West Riverfront Park	(\$219,541)
Funds Assigned to Capital Maintenance	(\$50,000)
Funds Assigned to Staff Administration	(\$26,581)
<b>Total Encumbrances</b>	<b>(\$2,142,648)</b>

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<b>Total Available Funds</b>	<b>\$1,804,388</b>
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## Grant Dollars at Work – July 2015

For additional information see [www.nowplayingnashville.com](http://www.nowplayingnashville.com)

Adventure Science Center	Arts Access Support - \$ 3,500	<i>Summer Laser Shows</i>
Belcourt Theatre	Basic Operating Support - \$ 126,750	<i>Second Saturday Outdoor Cinema: Coal Miner's Daughter</i>
Cheekwood	Basic Operating Support - \$ 127,500	<i>Lunch and Learn: In Between Spaces</i>
Choral Arts Link, Inc.	Basic Operating Support - \$ 1,535	<i>MET Choral Camp</i>
Country Music Hall of Fame	Basic Operating Support - \$ 127,500	<i>Luke Bryan: Dirt Road Diary</i>
Frist Center for the Visual Arts	Basic Operating Support - \$ 125,500	<i>Artists' Forum: Nashville Fashion Designers</i>
Nashville Ballet	Basic Operating Support - \$ 127,250	<i>Nashville Ballet Summer Camps</i>
Nashville Children's Theatre	Basic Operating Support - \$ 78,750	<i>Legally Blonde the Musical</i>
Nashville Jazz Workshop	Basic Operating Support - \$ 45,620	<i>Henry Q. Rinne Photography Exhibition</i>
Nashville Shakespeare Festival	Basic Operating Support - \$ 41,633	<i>Shakespeare Allowed!</i>
Nashville Symphony	Basic Operating Support - \$ 127,500	<i>The Texas Tenors with the Nashville Symphony</i>
TN Performing Arts Center	Basic Operating Support - \$ 127,500	<i>Anthony Bourdain: Close to the Bone</i>
Watkins College of Art, Design & Film	Basic Operating Support - \$ 113,500	<i>WAG (Watkins Arcade Gallery)</i>

## Media / Important Links

### Public Art

The Tennessean, May 28, 2015, [Nashville's Placemaker](#)

Nashville Post, May 7, 2015, [On-site work starts for SoBro's Stix](#)

The Tennessean, May 8, 2015, [Turn downtown Nashville tour into a work of art](#)

The Tennessean, April 6, 2015, [Metro Arts seeks designs for bicycle racks](#)

The Tennessean, March 1, 2015, [Artventure Awaits You](#)

The Tennessean, February 2, 2015, [Bellevue artist Rises Above](#)

The Tennessean, January 5, 2015, [Nashville's public art newly explained, mapped](#)

The Nashville Scene (cover story), January 1, 2015, [This is Our Town](#)

The Tennessean, December 6, 2014, [Self-portraits on view at Nashville library](#)

Raw Vision, Issue No. 83, Autumn/Fall 2014, [Nashville Sculpture Park](#)

The Tennessean, October 22, 2014, [Sculpture reflects Nashville-and push for public art](#)

The Tennessean, September 4, 2014, [Public art will soar over riverfront park](#)

Nashville Business Journal, September 2, 2014, [New public art headed to redeveloped Riverfront Park](#)

Nashville Post, September 2, 2014, [Park Officials Approve West Riverfront sculpture](#)

The Wall Street Journal, September 2, 2014, [Nashville's First 'Art Park'](#)

The Tennessean, August 20, 2014, [Nashville unveils its first arts park](#)

The Tennessean, August 19, 2014, [Revitalized Edmondson Park to be a 'place to create'](#)

National Public Radio, August 14, 2014, [Self Portraits, Nashville Style](#)

Nashville Scene (cover story), August 14, 2014, [Born of struggle and a Dickensian childhood, Lonnie Holley's work is not Nashville's typical public art](#)

The Tennessean, July 30, 2014, [New public art project goes interactive at Lentz Center](#)

Fox 17 News, July 25, 2014, [Nashville Art Group Collects Stamp Self-Portraits](#)

Nashville Public Radio, June 27, 2014, [Veterans of Civil Rights Art Movement Say Public Art Project Finally Getting It Right](#)

The Tennessean, June 26, 2014, [Artist talks about his vision for civil rights piece](#)

Native Magazine, June 2014, [The Not So Lonely Island](#)

Nashville Arts Magazine, May 2014, [Lonnie Holley: Artist, Preacher, Teacher](#)

Atlanta Journal-Constitution, April 5, 2014, [From worms to the Whitney: Inside Lonnie Holley's imaginative world](#)



## **Community Arts/Engagement**

Nashville Lifestyles, April, [Where to See Poetry in Motion® in Nashville](#)

Nashville Arts Magazine, April 2015, [Poetry in Motion® Celebrates Youth Poets on City Buses](#)

The Tennessean, March 19, 2015, [Nashville song laments gentrification, 'Displacement Blues'](#)

NewsChannel5, March 9, 2105, [Music Video Addresses East Nashville Gentrification](#)

Nashville Business Journal, March 11, 2015, Creative community organizes, pushes platform ahead of mayoral election,  
<http://www.bizjournals.com/nashville/blog/2015/03/creative-community-organizes-pushes-platform-ahead.html>

Arts & Business Council of Greater Nashville, Announcing the 20 “Periscope” Artist Entrepreneurs  
<https://t.e2ma.net/message/pl4tob/ds1ybg>

The Tennessean, January 18, 2015, [Nashville Arts fund still seeks neighborhood ideas](#)

The Tennessean, January 23, 2015, [Poetry in Motion® returns to Nashville in April](#)

## **Important Dates**

<b>Fri, Jun 19, 2015</b>	<b>10-11am</b>	<b>Artober Nashville Community Partner meeting</b>
<b>Wed, Jul 1, 2015</b>	<b>4:30pm</b>	<b>DEADLINE for Arts Build Communities Grant Applications</b>
<b>Fri, July 3, 2015</b>	<b>Office CLOSED</b>	<b>Holiday, Independence Day</b>
<b>Thurs, Jul 9, 2015</b>	<b>1:30pm</b>	<b>PAC meeting</b>
<b>Thurs, Jul 16, 2015</b>	<b>Noon</b>	<b>Metro Arts Commission meeting</b>
<b>Fri, Jul 31, 2015</b>	<b>10-11am</b>	<b>Artober Nashville Community Partner meeting</b>
<b>Tues, Aug 4, 2015</b>	<b>Noon</b>	<b>Community Engagement &amp; Government Affairs Committee meeting</b>
<b>Monday, Aug 10, 2015</b>	<b>10am-4:30pm</b>	<b>Arts Build Communities Review Panel</b>